



Salesian College
Siliguri Campus



ENTREPRENEURSHIP
DEVELOPMENT CELL

Innovation . Knowledge . Growth

ANNUAL REPORT

2019-2020

Entrepreneurship Development Cell, Salesian College, Siliguri Campus incubated on 29th July, 2020 with the very motive of igniting this flame of entrepreneurship amongst the students in every field of education has completed their yearlong events for the session 2019-2020.

MISSION: To manifest leadership spirit and promote entrepreneurship culture among the students, along with fostering their ideas to become successful start-ups and also generate ample opportunities to keep the spark of innovation alive.

VISION: *innovación . conocimiento . crecimiento* (Innovation . Knowledge . Growth)

CELL ANIMATORS:



Mr. Anirban Ghosh

Assistant Professor,
Department of Management studies,
Department of Vocational studies,
Campus Co-Ordinator.



Ms. Priyanka Shaw

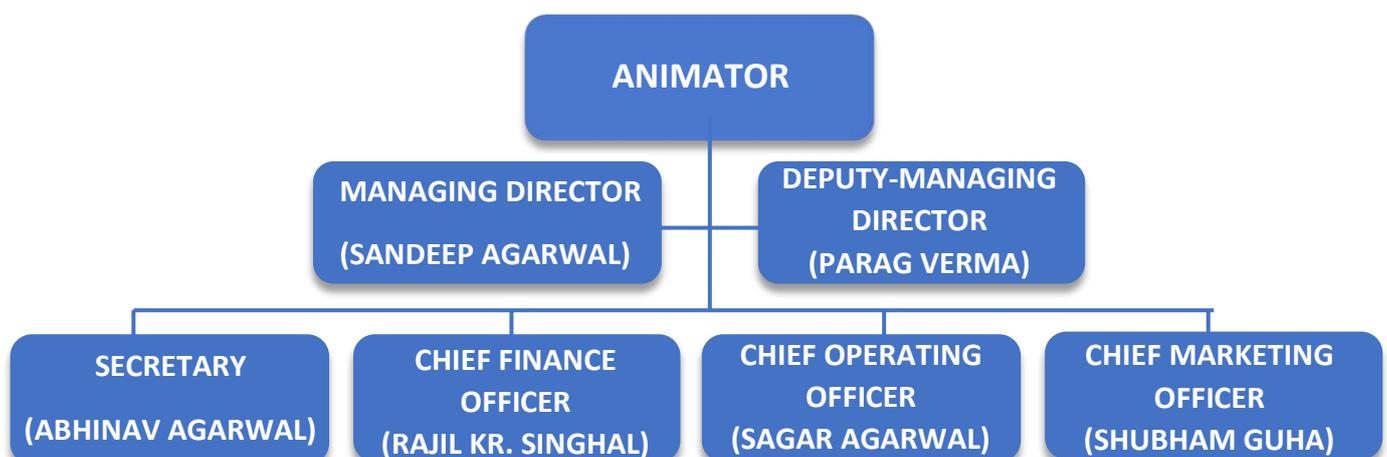
Assistant Professor,
Department of Commerce.



Mr. Chandan Gupta

Assistant Professor,
Department of Commerce,
Campus Co-Ordinator.

ORGANIZATIONAL STRUCTURE:



The cell successfully organized **9 events** in this academic session with **600 + participants**. Thus, this report is an overall assimilation of the various reports of all the events that were organised under the Entrepreneurship Development Cell.

The following table highlights the dates on which the 8 events were organised: -

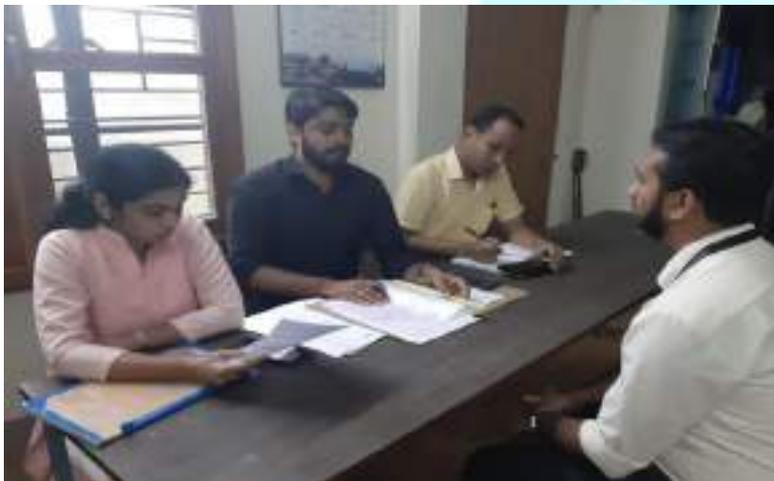
DATES	EVENTS
9th & 11th September, 2019	Recruitment (2nd & 3rd year)
1st October, 2019	Orientation (for 1st Year)
11th January, 2020	Quest
28th January, 2020	Zenith – Vitae Virtue
29th February, 2020	The Big Budget Theory
28th March, 2020	Excel the Excellent – Online MUN Workshop
31st March, 2020	Live Speaker Session – On solving a case study
3rd April, 2020	Encase – Online Case Study Competition
20th April, 2020	brainTzer

RECRUITMENT

(2nd & 3rd Year)

Entrepreneurship Development Cell, Salesian College, Siliguri Campus conducted its first phase of recruitment wherein a personal interview round was conducted for the shortlisted candidates involving 2nd & 3rd year students from BBA & Commerce Department.

The interview took place at the Campus Coordinators Office on 9th & 11th September, 2019 from 11:30 am – 1:30 pm, the cell animators were in-charge for the final selection. The interview witnessed the participation of 30 candidates who were shortlisted after analysing from the application form circulated to all the students to be filled online. The interview conducted tested varied skills and knowledge to be an entrepreneur.



ORIENTATION

for 1st years

The Entrepreneurship Development Cell, Salesian College, Siliguri Campus proudly hosted its first orientation session for the students of 1st Year on 1st October 2019.

The program was held in conference room which began at 11:15 am with an introductory speech by Mikul Agarwal where he gave the attendees a brief insight about the world of Entrepreneurs after which the honorable teachers too had a say on the same. The introductory deliverance was followed by a detailed explanation of the cell's proud cause and its immediate future prospects by Sandeep Agarwal through a PPT presentation.

Later, cell members and students of first year were asked to voluntarily share their so far experience in their college and also their belief that the college is apt for sustaining the workings of the cell.

Lastly, Mr. Surendra Saha, HOD in B. Com (h), a founding member of the cell, enlightened the student with his enthusiastic and promising words and unveiled the poster for QUEST which is expected to be the first induction program for recruitment of first years in the cell. Lastly the cell members invited feedback and queries if any from the students of 1st year after which the program got concluded at 12:30 p.m.



QUEST – A Pursuit to Perception

2019-20

Entrepreneurship Development Cell, Salesian College Siliguri Campus hosted its first induction program QUEST, a multi stage induction, assessment and selection procedure, on 11th of January, 2020. EDC undertook this activity for the intake of students from B. Com and BBA First year in the cell.

The event was housed at the Nazareth Hall which began at 9:30 A.M. and was concluded at 12:30 P.M. The event commenced with an introductory speech by Parag Verma and Neha Choudhury followed by a motivational address by our Respected Vice-Principal, Fr. Aju Kurian.

A briefing of the series of events to be followed thereon was dictated by Rajil Singhal after which the Group discussion round (in the behaviour of debate) started. The students were divided into 8 groups and a batch of two groups (total 4 batches) each faced each other wherein the discussions were moderated by Vikshit Bansal & Mikul Agarwal and Akash Jaiswal & Sandeep Agarwal. During the proceedings of the event the students were asked to fill a Quizical Questionnaire to test their spontaneity. Immediately after the termination of the discussion round the students were called in for the personal interview round where the students were collectively judged by the Teachers and the members of EDC on the basis of varying criteria such as morale, team spirit, leadership, communication and other such aspects.

The event witnessed healthy participation on part of teachers, members and the students and overall proved to be fruitful for everyone and helped everyone to learn some new aspects in the walk of entrepreneurship.



ZENITH – 2020

(Vitae Virtue)

Entrepreneurship Development Cell, Salesian College Siliguri Campus, hosted its first ever workshop under its workshop series “ZENITH - A journey to the top” titled as VITAE VIRTUE, on 28th of January 2020.

ZENITH is an initiative taken by the Entrepreneurship Development Cell which is a step towards educating students and enhancing their skills required in day to day lives as well as their career. ZENITH is aimed to be a series of workshops and seminars wherein speakers from various walks of life will impart their knowledge with the students in order to prepare them for whatever really awaits them in their future.

VITAE VIRTUE, as stated above, was the first workshop conducted under the ZENITH series. The workshop so conducted was aimed towards providing the students with an insight in importance of developing a good CV in their best capacity.

The Cell received registrations from 83 students by collecting a minimum registration fees. The event commenced at 10:00 am in the AV Hall at Salesian College Siliguri Campus, with a welcome address by Harshit Bansal and Tenzing Choden Bhutia and they were immediately followed by a motivational address by Rev. Father Vice Principal and Mr. Anirban Ghosh. Mikul Agarwal and Abhinav Agarwal dictated a brief narration about the event and also gave a gratitude speech for our official Event sponsors' 'Headquarters'. After the felicitation of the keynote speaker Mr. Shayan Iqbal, co-founder at 'GoBudee' and Mr. Uttkarsh Vijay, co-founder at 'GoBudee', the lecture commenced. The speaker discussed upon various aspects which are to be considered while writing a CV varying from the language, format, structure etc. The session was really a healthy and interactive one. The speaker finally finished his delivery at 12:30. Lastly the event was concluded with a speech by Sagar Agarwal and awarding token of appreciations to the guest speaker and knowledge partner.

The event witnessed a enthusiastic participation on part of teachers, students and the members. The session proved to be very informative and helped everyone to gain and learn something new.



THE BIG BUDGET THEORY

A Youth Forum

Entrepreneurship Development Cell, Salesian College, Siliguri Campus, hosted its third event titled as “The Big Budget Theory”, on 29th of February, 2020.

“The Big Budget Theory’ was a youth forum, organised with the intention to broaden and diversify the thinking horizon of college students. Being rational, educated Indian citizens with an individual perspective knowing the budget of this country being the need of an hour.

The youth forum saw a total footfall of 121 students. The event commenced at 9:30 a.m. in the Nazreth Block at Salesian College Siliguri Campus, with a welcome address by Shivani Rani and Rajil Singhal which was immediately followed by lightening of lamp and an impulsive address by Rev. Father Vice Principal and Mr. Chandan Gupta, after which Advocate Umesh Agarwal, director of “The Professionals” our event partner, gave an introductory speech on his organization and his working in the field of Education, Health & Fitness and Taxation. At 9:45 a.m. the plenary session began, wherein our refined orators CA Varun Lakhota, CA Nilesh Mundra and CS Pintu Jaiswal with expertise in their respective fields acknowledged the students with their views on budget 2020. After the session got over, Sagar Agarwal (one of our EDC member) conducted a general trivia quiz which saw an active and enthusiastic participation from all the students present. The quiz session was followed by Pain or Gain session where CS Pintu Jaiswal was the moderator and our ebullient students got engaged in fanatical discussion with the panel which got over by 11:40 a.m. Lastly, the event was concluded with a speech by Mikul Agarwal after which a token of appreciation was awarded to our guest speakers and the event partner.

The youth forum was quite healthy and interactive which witnessed zestful participation on parts of both teachers and students. The session proved to be informative, giving an insight on Union budget 2020 to all.



EXCEL THE EXCELLENT

Online MUN Workshop

Debates and divergence of views has made our country's history rich as debate seeks truth without any bias to win. MUN or a parliamentary debate workshop is one where knowledgeable personality from the field will guide the viewers with all the aspects of such debating pattern and also help them with tips and tricks. The workshop for

Entrepreneurial Development Cell, Salesian College, Siliguri Campus, hosted its first ever online workshop labelled as 'Excel the Excellent' on 28th March, 2020.

The cell conducted a live session for an hour in its official page of both Instagram and Facebook handle, which started at 6:00 p.m. with the purpose of providing people across the city with details about Model United Nations conference, how to go about in the conference and its differences with the traditional debating pattern. It was presided over by **Master Arko Jyoti Mitra** a distinguished member of the MUN panel of Siliguri. A veteran of more than 25 MUNs and an able speaker and loved presiding officer for more than 10 of them.

It was a fruitful session which saw the participation of over 250+ people and there was a discussion between the various participants. It served its purpose and was appreciated by the participants



LIVE SPEAKER SESSION

on solving a Case study

Solving case studies makes you understand management concepts. It teaches you on how to think rather than how to blindly jot a solution. But before solving a case study its very crucial to know how to start with it.

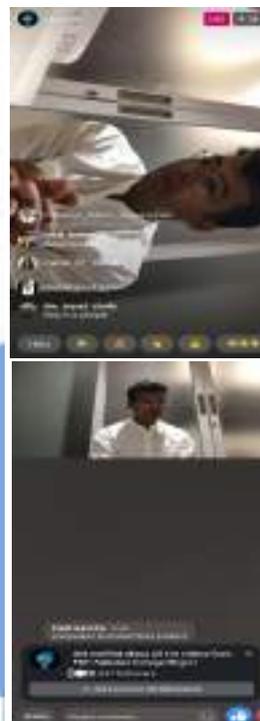
Entrepreneurial Development Cell, Salesian College, Siliguri Campus, hosted its second online session on solving a case study on 31st March, 2020.

The cell conducted a live session on ‘Nuances of solving a case study’ for an hour in its official page of both Instagram and Facebook handle, which started at 6:30 p.m. with the purpose of providing participants across the country with tips & tricks and on how to analyse a case before getting ahead with it and many more essential instructions. It was presided over by Mr. **Subham Goyal** a retail entrepreneur currently residing in Siliguri. He is an alumnus of Hindu College (DU) as an English Hons. Graduate and IIM Lucknow as an MBA graduate. He is also an avid musician and runs his own pet venture called Caravan Academy of Music.

It was a fruitful session which saw the participation of over 160+ people where the speaker discussing on a demo case helped the viewers to apply the tips & tricks giving them a better picture on applications to solve a case study.



The poster features the Entrepreneurship Development Cell logo at the top left, a lightbulb icon in the center, and a 'LIVE CASE' badge at the top right. The text reads: 'presents A LIVE SESSION ON SOLVING A CASE STUDY'. Below this is a portrait of Mr. Subham Goyal, labeled 'SPEAKER'. At the bottom, it specifies: 'WHEN: 31st March, 2020', 'WHERE: LIVE on Instagram & Facebook page of EDC, SCSC', and 'TIME: 6:30 p.m.'. Social media handles for @edcscsc and @siliguri.college are listed at the very bottom.



ENCASE

A national level

online case study competition

With the aim of making the best out of the quarantine period, under the supreme guidance of the Animators, the **Entrepreneurship Development Cell, Salesian College, Siliguri Campus** organized an online competition on Case Study named 'ENCASE' which did not just cover the region or the state but the nation on whole.

Realizing the importance of all the aspects of the corporate world the case studies were divided into four categories. Varied range of disciplines such as Marketing to Public Relation, to Human Resource to Entrepreneurship Challenge. The case studies were based on the twist and turns related to realistic scenarios.

The Cell started to invite registration from 27th of March 2020 till 2nd April 2020 (11:59 P.M.). Believing that potential has no age barriers the eligibility for the registration was not only confined to the under graduate students but also took the post graduate students, college graduates and even school students (10+2) in its fold. Removing all bars of limitation, cross Institutional teams were allowed promoting team spirit irrespective of one's institution.

The time span for the submission of the deliverables was from 3rd April (10:00 A.M.) till 6th April (11:59 pm). A nominal registration fee of rupees 50 per category was charged from each team. In an attempt to lure individuals to participate and put their skill into use it was decided to waive off rupees 50 if any team enrolled itself in two or more categories of the case study. EDC believes that it is important to participate irrespective of the outcome and to promote this faith E-Certificates were given to all the participants. For each category rupees 800 was the cash prize.

EDC received **80+ legitimate registrations** for ENCASE from **55+ educational institutions** (including 10 schools), therefore increasing the competitiveness and letting each team to put their best foot forward.

ENCASE being the very first inter-college event organized by the Entrepreneurship Development Cell, Salesian College has let every member of the cell to come across various do's and don'ts to kept in mind during organizing such events, therefore preparing us for further more events to be organized in the upcoming future.

EDC appreciates the efforts and skills of each and every participant. Competent participants calls for extraordinary judges. EDC had a team of remarkable experienced judges who evaluated the case studies. The honorable panel was as follows:

JUDGE	CATEGORY
PRASUN SANKAR SANYAL	MARKETING
STEFFI PRASAD	MARKETING
SUMIT SAH	PUBLIC RELATIONS
DEBARATI DEB	HUMAN RESOURCE
RUMI PAUL CHOWDHURY	HUMAN RESOURCE
CA JAYESH SINHAL	ENTREPRENEURIAL CHALLENGE
SHUBHAM GOYAL	ENTREPRENEURIAL CHALLENGE

Results were announced on 10th April 2020. In total 12 teams were selected by the judges i.e. 3 position holders in each category. The names of position holders along with their respective institutions are mentioned below:

CATEGORY	POSITION	INSTITUTIONS	PARTICIPANTS NAME
MARKETING	1st	Salesian College, Siliguri.	Vaibhav Agarwal, Punit Garodia, Chetash Goyal.
MARKETING	2nd	FHSS, Amingaon & DPS, Nazira	Varun Goswami, Misimi Kashyap, Anu Migom Panging.
MARKETING	3rd	Symbiosis CMS, Pune.	Prajwal Choudhary, Samyak Jain.
PUBLIC RELATIONS	1st	NSIT & JDMC	Sanjana Yadav, Parul Upadhaya
PUBLIC RELATIONS	2nd	Hansraj College (DU) & SRCC (DU)	Keshav Singhania, Vivek Sigchi, Kushal Agarwal.
PUBLIC RELATIONS	3rd	NIT Durgapur	Jayant Saraf, Tejaswi Shah.
HUMAN RESOURCE	1st	NBSXC, Siliguri	Subartha Nandy, Harsh Gupta, Navin Kumar.
HUMAN RESOURCE	2nd	Salesian College, Siliguri	Vaibhav Agarwal, Punit Garodia, Chetash Goyal.
HUMAN RESOURCE	3rd	Don Bosco School, Siliguri	Raghav Goyal, Mayank Kedia, Manish Agarwal.
ENTREPRENEURIAL CHALLENGE	1st	St.Xaviers University, XBS	Rahul More, Preksha Lunia
ENTREPRENEURIAL CHALLENGE	2nd	NIT, Jamshedpur	Nikita Sinha, Prahlad Jha
ENTREPRENEURIAL CHALLENGE	3rd	Jadavpur University & Shri Sikshayatan College.	Arghadeep Sadhu, Ariyaman Goswami, Snigda Gupta



Sri Aurobindo College
Aligarh Campus



Entrepreneurship
Development Cell
Innovation | Knowledge | Growth

ENCASE

A Case Study Competition 2020

Online Case Study Competition



Register at:



<http://bit.ly/encase20>

Categories :

- Human Resources
- Public Relations
- Marketing
- Entrepreneurial Challenge

Eligibility :

- Under-Graduates Students
- Post-Graduates Students
- College Graduates
- School Students (10+2)

Cash Prize
₹800

Registration Charges :

Rs. 50 each category

Team : 1 - 3 Members

- Cross-Institution team allowed
- E-Certificate will be issued to all participants.

Note :

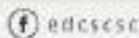
- Registration Open Till : 1st April 2020 (11:59 p.m.)
- Case Study : 2nd April 2020 (12:00 a.m.)
- Submission : 5th April 2020 (11:59 p.m.)

For Details Contact :

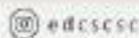
Vikshit Bansal
8101556125

Vinit Marodia
7872186905

Ayush Pandey
7384955855



edcscsc



edcscsc



e-development-cell-sri-aurobindo-college-stilguril-campus

HUMAN RESOURCE
A Case Study Competition

- Registration Fee - 50 April 2020
- Case Study Fee - 2nd April 2020
- Submission Fee - 5th April 2020

Registration Fee: 50/- | Case Study Fee: 50/- | Submission Fee: 50/-

MARKETING
A Case Study Competition

- Registration Fee - 50 April 2020
- Case Study Fee - 2nd April 2020
- Submission Fee - 5th April 2020

Registration Fee: 50/- | Case Study Fee: 50/- | Submission Fee: 50/-

PUBLIC RELATION
A Case Study Competition

- Registration Fee - 50 April 2020
- Case Study Fee - 2nd April 2020
- Submission Fee - 5th April 2020

Registration Fee: 50/- | Case Study Fee: 50/- | Submission Fee: 50/-

ENTREPRENEURIAL CHALLENGE
A Case Study Competition

- Registration Fee - 50 April 2020
- Case Study Fee - 2nd April 2020
- Submission Fee - 5th April 2020

Registration Fee: 50/- | Case Study Fee: 50/- | Submission Fee: 50/-

brainTzer

In the time of quarantine when we all are locked inside our home; it was important to unlock our minds. Our brain needs to be fostered with something that gives them an opportunity to think over. Riddles are fun and also provide an opportunity to learn, in fact they have the potential to rewire your brain.

Entrepreneurship Development Cell, Salesian College Siliguri Campus hosted its last event of the academic session 2019-2020, i.e. **brainTzer**, organised on 20th April, 2020.

A four day online riddle competition where one can enjoy the cognitive challenges presented. The procedure for participating in this very event was simple wherein they had to follow our Instagram and Facebook page and look out for riddles posted on the page. The cell witnessed a total of **90 participants** from which three overall winners were chosen based on the number of timely correct answers given by them.



CELL MEMBERS

NAME	COURSE
SANDEEP AGARWAL	B.COM HONS – 2ND YEAR
PARAG VERMA	B.COM HONS – 2ND YEAR
MIKUL AGARWAL	B.COM HONS – 2ND YEAR
AKASH JAISWAL	B.COM HONS – 2ND YEAR
RAJIL KR. SINGHAL	B.COM HONS – 2ND YEAR
VIKSHIT BANSAL	B.COM HONS – 2ND YEAR
HARSHIT BANSAL	B.COM HONS – 2ND YEAR
SAGAR AGARWAL	B.COM HONS – 2ND YEAR
SHUBHAM GUHA	BBA – 2ND YEAR
SEJAL AGARWAL	BBA – 2ND YEAR
NEHA CHOWDHARY	B.COM HONS – 2ND YEAR
ISHA AGARWAL	B.COM HONS – 3RD YEAR
ADITI PRASAD	B.COM HONS – 3RD YEAR
AMISHA KOTHARI	B.COM HONS – 3RD YEAR
AYUSH PANDEY	B.COM HONS – 1ST YEAR
KSHITIZ MITTAL	B.COM HONS – 1ST YEAR
NAVIN SINGHAL	B.COM HONS – 1ST YEAR
VINEET MARODIA	BBA – 1ST YEAR
SHIVANI RANI	B.COM HONS – 1ST YEAR
DIKSHA JAIN	B.COM HONS – 1ST YEAR
DEBRUPA GHOSH	BBA – 1ST YEAR
ABHINAV AGARWAL	B.COM HONS – 1ST YEAR
TENZING CHODEN BHUTIA	B.COM HONS – 2ND YEAR

CONTACT US



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www.instagram.com/edcscsc



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