

Salesian College Siliguri Campus
Near Don Bosco School,
Jyotinagar, Sevoke Road,
Siliguri – 734 001 - INDIA

Phone: +91 96094 08050
E-mail: patrickjohnson.in@gmail.com

Patrick Johnson

Education

2018 onwards *Assam Don Bosco University.*

PhD. Management (Marketing)

- *Currently pursuing; Course work completed.*

2004 – 2006

Christ College-Pondicherry University Twinning.

Masters of Marketing Management

- *Course completed with First Class*

2001 - 2004

Christ College, Bangalore University.

Bachelors in Business Management

- *Course completed with First Class, specializing in Marketing.*
- *Electives – Sales Management, Product Management & Consumer Behaviour.*

Professional Experience

June 2013 – onwards

Salesian College Siliguri Campus.

Faculty & Campus Coordinator :

- *Subjects: Management, Marketing Management & Advertising*
- *In-charge of Inter College Event and Co-curricular Activities*
- *Member of the College Governing Body – 2018 onwards*

June 2008 – May 2013

Bangalore.

Consultant and Designer (Print and Branding) for :

- *Fourth wave Foundation, Fourth wave-the people concern, Articulate Media, IAM Media, Eleven One.*

Feb 2008 – May 2008

Vilan Apparels Pvt. Ltd., Bangalore.

Manager – Central Marketing Office

- *Office Administration.*
- *Coordinating with Head Office.*
- *Coordinating designs of promotional tools & package designs.*
- *Purchasing from Vendors.*

Nov 2006 – Oct 2007

A. A. Associates, Bangalore.

Coordinator – Creative Team

- *Managing the Creative Section.*
- *Coordinating with the Account Managers, Print & Production,*

& Publications.

- *Designing Ads, Logos, Brochures, Posters and Banners.*
- *Visualizing.*

Previous Job Experience

- Corporate Sales Executive – Orange County, Bangalore.
- Process Associate – No Limits, Bangalore.

Projects Undertaken

- *Re-designing Co-curricular Activities of the College*
- *Editor of Salesian College Journal – Vol 6 No 1, May 2015 Issue*
- *Developing the a new assessment system for the college*
- *Currently working on Strategic planning for Salesian College.*
- *Conceptualizing the College ERP system.*
- *Designing the College admission process*
- *Construction of the Faculty Unitization Report Book*

Workshops, Seminars & Publications.

- *National Conference – Bangalore – Xavier Board (2018)*
- *Faculty Orientation Programme – FORTE – (2018)*
- *Global Leadership Summit - 2017*
- *Asian Universities Leadership Programme – Hongkong (2015) – United Board*
- *Inter Institutional Faculty Enrichment Programme – AIACHE – (2014)*
- *National Conference on emerging Dimensions in Industry (2018)*
- *Trauma Competent Caregiver training & workshop (2017)*
- *Faculty Orientation & Strategic Planning Programme (2016)*
- *Workshop on Communication Strategies for Effective Classroom Management (2015)*
- *Don Bosco's of Education based on Reason, Religion & loving kindness (2013)*
- *9th Annual Research Scholars workshop (2014) - Sonada*
- *14th Annual Research Scholars workshop (2015) – Siliguri*
- *Overview of Capital Market – Calcutta University & Calcutta Stock Exchange (2015)*
- *Autonomy: A means to quality enhancement (2013)*
- *Neuro-Linguistic Programming – FDP (2017)*
- *IUS Intercontinental Seminar (2014)*
- *Contextual management: Development indigenous management Theories & Practices. (2013)*

Personal Information

Date of Birth – 17th March, 1983.

Gender – Male.

Father's Name – Johnson M. J.

Languages – English, Hindi, Bengali, Nepali & Malayalam.

Signature: Patrick Johnson

Date: 15/4/2019