

Name: Dipjyoti Das

Assistant Professor (Dept. of Mass Communication)
Salesian College, Siliguri Campus
West Bengal

Professional qualifications:

- MA in Advertising & Journalism in 2012. (First Class)
- MA in Mass Communication in 2009.
- BA in Journalism (Hons.) in 2007. (First Class)

Awards and Achievements:

- UGC – NET in Mass Communication & Journalism (2017)

Publications:

- ***“Pandemic rise of the social media: Echoing fears of social isolation and displacement in urban Indian context”*** – Humanities and Social Science Studies (Peer Reviewed Biannual Interdisciplinary Journal) *Vol. 8, Issue -1, ISSN: 2319 – 829X, October 2019*
- ***“Indian Academic Ecosystem: Merits and Challenges of emerging professional undergraduate degree programmes”*** - International Journal of Research in Social Sciences (IJRSS) *Volume 9, Issue – 1, ISSN: 2249-2496, January 2019*
- ***“Social Media and the debasement of political discourse in India”*** – International Journal of Research in Engineering Application and Management (*ISSN 2454 - 9150/ special issue ICFPI Nov 1st & 2nd 2018*)*
- ***“Publicity of Nationalist Conscience: Realizing INS Vikrant advertisements in reference to Barthes and Anderson”***- *CONTEMPORARY DISCOURSE (ISSN 0976-3686), Volume-9, Issue-1, January 2018.*
- ***“Dilution of Social Media Privacy: Security vulnerabilities and psychological implications”***- **Media Watch.** (*Volume VIII / Number III /401-412, September 2017, ISSN 0976-0911*)
- ***“Disability and Subject Formation: Realizing Ableist Ideology through the lens of Indian Films”*** published in Edited Volume titled **“Disability and Inclusion: From Rationale to Reality”** (*ISBN No. 978-81-8435-469-0*) *May 2018*

- ***“TOWARDS A DIGITAL TEACHING ENVIRONMENT: MERITS AND CHALLENGES”*** published in the Edited Volume titled ***“ICT AND EDUCATION”*** (ISBN: 978-1-926488-51-6) July 2017*

Edited books/Journals/ News Letters:

- Editor of the Abstract Proceedings (ISBN 978-93-5321-9598) of the **“Multidisciplinary National Conference on Future Paradigms of Industry”** held at Inspiria Knowledge Campus, Matigara, West Bengal on November 1 and 2, 2018*

Paper Presentations & Conferences/ Seminars attended:

- **“Web Series sensation in India: Endorsing women objectification through unrestricted online video streaming platforms”** at JTA International Multidisciplinary Conference at Jamia Milia University, New Delhi on 17 & 18th February 2020. (Accepted)
- ***“Social Media Menace: Cultivating adverse behavioral changes and Personality Disorders”*** at Y-Factor International Conference by NSHM Knowledge Campus, Kolkata, West Bengal on 8 & 9 March, 2019.
- **“Beyond the Border – Studying Digital Exchanges across the Border”** at ‘Borders and Regionalism in South Asia’ (One day Workshop) organized by Department of International Relations, Faculty of Social Sciences at South Asian University on August 25, 2018 at New Delhi, India.
- **“TOWARDS A DIGITAL LEARNING ENVIRONMENT: MERITS AND CHALLENGES”** at International Multidisciplinary Conference on Education for Future: Issues and Challenges on July 8-9, 2017 at Osmania University, Hyderabad, India.*

- **“MIS/INFORMATION TRAP: THE PERILS OF UNRESTRICTED NEWS DISSEMINATION THROUGH THE SOCIAL MEDIA”** in the ‘International Conference on Media and Communication: Prospects and Challenges’ organized by SIMC (Symbiosis Institute of Media & Communication) at Symbiosis International University, Lavale, Pune, on October 6-7, 2016.
- **“DESTROYING DISCOURSES: THE ANTICS OF INTERNET TROLLS”** with Abu Mounir at *DIGINAKA* – An International Seminar on Digital Media at the School of Media & Cultural Studies, **TATA INSTITUTE OF SOCIAL SCIENCES, Mumbai** on January 6 to 8, 2016.
- **“*Social Media and the debasement of political discourse in India*”** at Multidisciplinary National Conference on Future Paradigms of Industry” at Inspiria Knowledge Campus, Matigara, West Bengal on November 1 and 2, 2018 *
- **“Transformation of education with the advent of technology, privatization and specialization”** at **ICHR (Indian Council of Historical Research)** sponsored National Seminar organized by the Department of History, Gyan Jyoti College, Siliguri, West Bengal on September 9-10, 2016.

Conferences/ Seminars Organized:

- Convener of the **“Inter-departmental Students’ Seminar”** organized by the Research & Development Cell held at Inspiria Knowledge Campus, Matigara, West Bengal on April 24, 2019.
- Organized & Co-ordinated the **“Multidisciplinary National Conference on Future Paradigms of Industry”** held at Inspiria Knowledge Campus, Matigara, West Bengal on November 1 and 2, 2018*

Workshops/ Training Program organized:

- **“Journalism in the Digital World”** on August 5th, 2016 at Inspiria Knowledge Campus, Siliguri, West Bengal. (Resource Person: Mr. Suvojit Bagchi, Chief of Bureau & Deputy Editor - The Hindu, Kolkata, West Bengal)

Workshops/ Training Program attended:

- Attended the “**Two Day Research Methodology Workshop**” at Inspiria Knowledge Campus on 27th & 28th June 2019.
- Attended the Faculty Development Programme titled “**Art of Paper Writing and Publishing**” organized by IMI-Kolkata on September 23, 2016. (**Resource Person: Dr. Padma Prakash, Editor of *eSocialSciences* and former Associate Editor of *Economic and Political Weekly*.**)

Lectures/ Talks Delivered: NA

Any other: (Professional Experience)

- Previously worked as an Assistant Professor (Dept. of Media Science) at Inspiria Knowledge Campus, Siliguri for around 5 years (from 2015 to 2019).
- Earlier worked as a *News Reporter* for **Asian News International** (ANI), a leading South Asian Audio Visual News Agency based in New Delhi for around 2 years.
- Contributed several articles/features to *The Statesman* and online media portals as a freelance writer.