

Salesian College

Siliguri

Date: 11/12/2019

Urgent Notice

Dear Faculty,

In order to update the website, you are requested to submit your details (for the profile purpose) in the following format. All details upto December 2019 should be there in the profile. You are requested to submit the data in soft copy on or before Saturday, 14 December 2019 to the Deans and Vice Principal.

Professional qualifications: Presently employed as Assistant Professor, Department of Commerce, Salesian College, Siliguri Campus

Educational Qualification Details:

Examination/ Degree	Institution/ University	Year of passing	Percentage of marks	Class
NET (Management)	UGC	June, 2013	-	-
MBA (Finance)	NORTH BENGAL UNIVERSITY, SHIV MANDIR	2010	83.4%	FIRST
B.B.A(H)	SILIGURI INSTITUTE OF TECHNOLOGY, WB	2008	78.3%	FIRST
HSC	ASSAM HIGHER SECONDARY EDUCATIONAL COUNCIL	2005	69%	FIRST
HSLC	BOARD OF SECONDARY EDUCATION, ASSAM	2003	75%	FIRST

Publications:

1	National Conference proceedings of Smt. Janakibai Rama Salvi College with ISBN: 978-93-81-578-99-5	Rural Industrialization: A Roadmap for Rural Development in West Bengal	September, 2013
2	National conference on Business Innovation, Economics and Management organized by Dept of Business Administration, SIT (ISBN 9789382 338871)	Ethical Dimension in Finance- A Study on the Impact of Unethical Practices upon Financial Position of the Firms	November, 2013
3	National Seminar organized by Dept of Business Administration, SIT (ISBN 978-81-924140-3-4)	Article titled “Gold Exchange Traded Funds- A Study on the Enhancement of Awareness in Indian Financial Market”	October, 2012
4	National Conference Organized by Dept of Business Administration, SIT (ISBN 978-93-5235-998-1)	Talent Optimization And Profit Maximization: A Research Work For Finding A Path Towards The Perfect Collaboration	November, 2016
5	SIT Journal of Management (ISSN: 2278-9111)	A book Review on the 7 Habits of Highly Effective People by Stephen R. Covey	June, 2013
6	Indian Journal of Applied Research (ISSN: 2249-555X; Impact Factor: 0.8215)	Indian Rural Customers Perception on Service Quality (SERVQUAL) in Retail Banking	1st August, 2013
7	Indian Journal of Management Science (ISSN: 2249-0280; 2231-279X)	Restructuring of Indian Retail Panaroma: A Candid Amalgamation of Kirana and Organized Retail Format	1st Jan, 2013
8	International Journal of Creative Research Thoughts (ISSN: 2320-2882; Impact Factor: 5.97; UGC Approved Journal) (DOI: http://doi.one/10.1729/IJCRT.17350)	Forensic Accounting Concept: Measuring the Effectiveness and Popularity on the Basis of Major Scam Events in India	31 st March, 2018

Books: NIL

Edited books/Journals/ News Letters: NIL

Paper Presentations:

1.	National Conference on Emerging Dimensions in Industry, Salesian College, Siliguri Campus	Challenges and Opportunities of Advertising in Offline and Online Retail Industry	November, 2018
2.	International Seminar on Changing world, changing scenario: Challenges and Developments in Contemporary Times	Application of Forensic Accounting Techniques and Their Effectiveness: A Study on the Basis of Indian Scam Events during the Period 2000-2018	March, 2018
3	National Seminar on India's Indira Centennial Recollections, Department of Psychology, Salesian College, Siliguri	Public Sector Banks and their Lacunas	November, 2017
4	International Conference on Recent Innovation in Management, Accounting, Business and Entrepreneurship, University of North Bengal, Siliguri	GST and its Implementation- A Study on the Changes of Medicine Retail Prices in Siliguri and its Impact upon Customer Behaviour	November, 2017
5	National Conference on Reinvesting Thinking Beyond Boundaries to Excel organized by IMT Faridabad	Real Estate: Upcoming Economy Booster of India- A Promising Investment Avenue	July, 2013

Conferences/ Seminars attended:

1.	National Conference on Emerging Dimensions in Industry, Salesian College, Siliguri Campus	Challenges and Opportunities of Advertising in Offline and Online Retail Industry	November, 2018
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9	National Conference Organized by Dept of Business Administration, SIT (ISBN 978-93-5235-998-1)	Talent Optimization And Profit Maximization: A Research Work For Finding A Path Towards The Perfect Collaboration	November, 2016

Conferences/ Seminars Organized: 3

Workshops/ Training Program organized: NIL

Workshops/ Training Program attended: 6 (FDP in Salesian College)

Lectures/ Talks Delivered:

Awards and Achievements: Awarded Gold Medal in 2010 for securing 1st Class 1st Position in MBA from the University of North Bengal

Any other: NA

Fr. Aju Kurian SDB

Vice Principal